



Target Market Determination

Personal Loan

Issuer:	OurMoneyMarket Lending Pty Ltd ABN 64 605 231 669 ("OurMoneyMarket", "we" and "us")
Effective Date:	20 July 2023
Australian Credit Licence Number:	488228
TMD Version:	3.0
Status:	Current
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Review frequency:	See section 4 of this TMD
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This Target Market Determination (TMD) has been prepared in accordance with our Design and Distribution obligations under section 994B of the *Corporations Act 2001* (Cth) which requires issuers of financial products to ensure that financial products they issue are likely to be consistent with the likely objectives, financial situation and needs of the consumers for whom they are intended (the target market) and to assist distributors to ensure that financial products are distributed to customers within the target market.

Our TMD is not intended and does not provide financial advice and should be treated as providing general information only. Consumers should obtain independent advice prior to acquiring the product to ensure that it is appropriate for their particular objectives, financial situation and needs. Please refer to the product Terms and Conditions or Credit guide for more information.

1. Target Market

1.1 Customer needs and objectives

The product is designed to fulfil the needs, objectives and financial situation of customers borrowing for personal purposes to purchase an asset, obtain additional funds for personal expenditure, to consolidate debts, or for any other credit worthy purpose deemed acceptable to us.

Customers have a fixed rate to provide certainty about the amount of each repayment. These customers are prepared and able to pay an interest rate which may be higher than prevailing variable rates in order to obtain this certainty.

The product also caters for customers who may, at a future time, have access to additional funds to repay the loan early and save on interest, without incurring fees for early repayment.

1.2 Customer financial situation

Customers who are eligible for this product will have the following minimum characteristics as well as satisfy our eligibility criteria:

Income level	\$25,000 (after-tax) or greater
Savings required	N/A
Residency	Australian Citizen or Permanent Resident
Employment status	Employed or Self-employed

Age group	18-72
Loan term	1-7 years
Loan amount:	\$2,001.00 - \$75,000.00

1.3 Product attributes, including key features

Our product has the following features.

Interest rate type	Fixed
Repayment type	Principal & interest
Repayment Frequency	Weekly, fortnightly or monthly
Collateral	Unsecured or secured, subject to credit assessment.
Number of applicants	Single or joint applications are acceptable
Establishment Fee	An establishment fee is always payable. This fee is based on the customer's credit scorecard as determined by OurMoneyMarket (establishment fees are added to the loan amount)
Ongoing monthly fee	N/A

1.4 Why this product is likely to be consistent with the likely objectives, financial situation and needs of customers in the target market

The product allows eligible customers to access credit to fund any credit worthy purpose in their personal capacity, as well as consolidate any existing debts they have.

Customers are provided with loan repayments that remain fixed during the term of the loan, providing customers with certainty of repayment amount and interest costs.

Customers may make additional repayments at any time, at no extra cost, and may repay the full loan at

any time, at no extra cost. This allows customers to pay down the principal debt sooner and reduce total interest payable.

To ensure that the product is likely to be consistent with the likely objectives, financial situation, and needs of customers in the target market, we have also considered the characteristics of those eligible to be between the age of 18-72 years old and be employed or self-employed.

Applications can only be approved by us, and customers must have a minimum credit score that is aligned with our credit policy and have the ability to make loan repayments and repay the interest as it accrues.

1.5 Customers outside target market

This product may not be suitable for customers who:

- do not meet the eligibility requirements noted above;
- do not satisfy our credit policy; or
- are seeking the flexibility of a variable interest rate.

2. Distribution of this product

2.1 Distribution conditions

Direct – OurMoneyMarket's website and sales team

Only authorised staff are permitted to assist consumers with the product. Authorised staff have the necessary training, skills, and knowledge to assess whether the consumer is within the target market.

OurMoneyMarket considers this is an appropriate distribution channel because of the broad nature of the target market and the requirement for all sales staff to have the necessary training, skills, and knowledge to

assess whether the consumer is within the target market.

Third Party – Accredited aggregator/ broker partners

Only brokers that are Australian Credit Licence holders or an authorised representative of an Australian Credit Licence holder can distribute the product. All applications submitted by brokers must comply with our policies and procedures issued to accredited brokers from time to time.

OurMoneyMarket considers this is an appropriate distribution channel because of the broad nature of the target market and the requirement for all brokers to be an Australian Credit Licence holder or an authorised representative of an Australian Credit Licence holder. Furthermore, accredited mortgage brokers are subject to a higher duty under BID to ensure that the product is in the best interests of the particular customer.

Third Party – Corporate partners, suppliers of goods and services

Corporate partners and suppliers of goods and services may distribute the product after entering into an appropriate agreement with OurMoneyMarket. Suppliers may only distribute the product in accordance with any guidelines provided by OurMoneyMarket.

OurMoneyMarket considers this is an appropriate distribution channel due to the need for these parties to comply with OurMoneyMarket's guidelines and the broad nature of the target market.

To ensure that third party distribution channels remain appropriate, OurMoneyMarket undertakes:

- onboarding protocols for new distributors (including providing guidance and instructions on their reporting obligations under this TMD).

- periodic reviews of distributors' pages and customer journeys to ensure ongoing fitness for purpose.
- periodic sampling of sales made to identify trends, themes, and emerging risks or issues.

Third Party – Other intermediaries and rate comparison sites

Other intermediaries may include rate comparison sites who present the product among a number of loan options to a prospective borrower, or referrers who assist a customer in accessing OurMoneyMarket's products. These partners may distribute the product after entering into an appropriate agreement with OurMoneyMarket. These partners must accurately represent the key attributes of the product and, where multiple products are presented, must only present it among other "like" products.

OurMoneyMarket considers this is an appropriate distribution channel due to the broad nature of the target market.

3. Review of this TMD

We will review this TMD when any of the following events occur:

3.1 Periodic Reviews

We will review this TMD annually by the anniversary of the effective date of this TMD.

3.2 Review Triggers

The following review triggers would reasonably suggest that the TMD may no longer be appropriate:

(a) Complaints

A total of 10 customer complaints are received in a calendar month that relate to the product.

(b) Emerging trends:
OurMoneyMarket continuously monitors trends in customer outcomes to ensure that the product is consistent with the likely objectives, financial situation and needs of consumers within the target market. Trends that will trigger a review of the TMD include.

- 5% arrears (greater than 30 days), as a percentage of gross loan receivables that relate to the product; or
- 10 defaults have occurred in a calendar month that relate to the product.

(c) Significant dealing:
A significant dealing of the product to customers outside the target market occurs.

(d) Product changes:
If we make material changes to the product or the terms and conditions of the product.

(e) Distribution changes:
If we make material changes to the distribution channels or conditions.

(f) Regulatory notification:
If we receive notification(s) from ASIC in writing requiring immediate cessation of distribution of the product, or cessation of particular conduct in relation to the product.

4. Monitoring and reporting of this TMD

The following information must be provided to us by distributors who engage in retail product distribution conduct in relation to this product:

Type of information	Description	Reporting period
Specific Complaints	Details of the complaint, including name and contact details of complainant and substance of the complaint.	As soon as practicable and within 10 business days of receipt of complaint.
General information about complaints	Number of complaints and general feedback relating to the product and its performance	Quarterly
Significant dealing(s)	Date or date range of the significant dealing(s) and description of the significant dealing (eg, why it is not consistent with the TMD)	As soon as practicable, and in any case within 10 business days after becoming aware